



## 42BELOW COCKTAIL WORLD CUP ANNOUNCES NZ FINALS

New Zealand's top bartenders have just days left to perfect their signature drink and compete to earn their place at the 42BELOW Cocktail World Cup.

The ten regional finalists will present their 42BELOW cocktails at the New Zealand finals this Sunday, February 21st at Wellington's San Francisco Bathhouse. From there a team of three will be chosen to represent New Zealand at the 42BELOW Cocktail World Cup 2010.

Our judges have spent the past week trawling New Zealand's best bars- someone's gotta do it- sampling innovative and unique drinks from our top mixologists. They were evaluated on the ingredients they use and how well their go together and the taste and appeal of the cocktail.

In the final test, the top ten will be challenged in two parts, a bar test- grilling them on their knowledge of 42BELOW cocktails and a spirits and the cocktail competition- a chance to impress the judges with their 'signature cocktail'. From there, ten will become three and the official team to represent NZ.

The 42BELOW Cocktail World Cup 2010 is an international cocktail competition like no other, testing the world's best mixologists behind the bar and pushing them out of their comfort zone in front of it.

Eight teams from seven countries will take part in the event which is now in its sixth year. It kicks off on March 22nd in Queenstown with a series of challenges to find the world's best bar tending team. The final will be held in Wellington on March 27th in a live event featuring Kiwi rock group 'Midnight Youth'.

Wellingtonians, we know you love a good time and a good drink, so come and support the best in the business as they shake their way to the experience of a lifetime. The event kicks off at 5pm, Sunday February 21st at Wellington's at the San Francisco Bathhouse.

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